

Warmth for All in Wirral

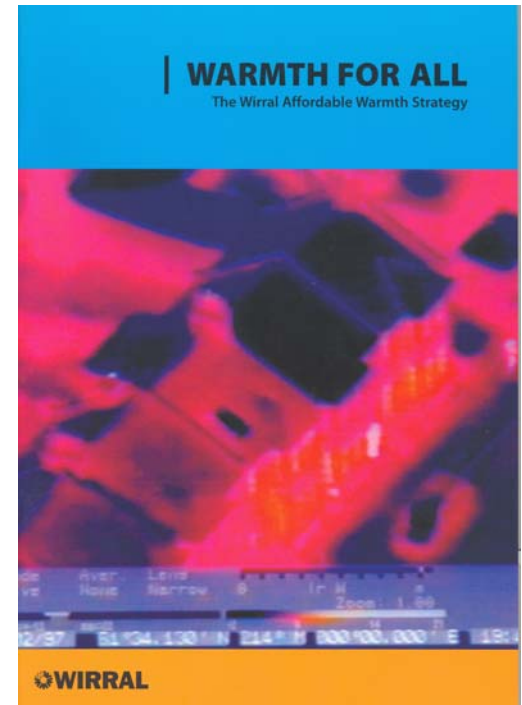
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Background

- Need identified to deliver Merseyside AWS locally
- Consultation event in early 2003
- Wirral Fuel Poverty Forum launched
- Strategy Steering Group set up
- Launched in November 2004



Background

- Main areas of work are:
 - Awareness Raising
 - Increasing Collaboration & Partnerships
 - Access to Information and Advice
 - Improving Energy Efficiency
- Overall, the strategy has led to a more integrated and structured approach to the eradication of fuel poverty in Wirral

Some Successes

- Awareness raising
 - Profile of fuel poverty has been raised
 - “Warm for Winter” event (Local Energy Support Programme & Age Concern Wirral)
 - Integration of energy efficiency advice and benefits advice into all Older People’s Health & Wellbeing Events



Some Successes

- Collaboration & Partnerships
 - Increased overall through Forum, Steering Group, Wirral Healthy Homes Group, Older People's NSF Standard 8 Group
 - Partnerships strengthened with Primary Care Trusts, Merseyside Fire Service and Council sections such as One-Stop Shops and Corporate Call Centre
 - Continued high referral rates into affordable warmth initiatives by Age Concern Wirral, POPIN and Wirral Home Improvement Agency and EEAC

Some Successes

- Access to Information & Advice
 - 193 key workers trained by EEAC in npower Health Through Warmth
 - Referrals into Health Through Warmth up 38% in 05/06 on previous year to 209 for the year (excl. March). Merseyside is top performer in England & Wales.
 - 39 advice surgeries held by EEAC at outreach events
 - 13,000 households have received written advice from EEAC

Some Successes

- Improving Energy Efficiency
 - Housing Market Renewal Initiative “Cosy Homes” has installed over 2000 energy efficiency measures
 - Neighbourhood Renewal Fund “Wirral Warm Homes” has assisted just under 500 households with poor health. Has now mostly been mainstreamed within Council budget.
 - Health Through Warmth Community Fund “Wirral Young Adults Energy Initiative”
 - Energy efficiency training for 120 private landlords
 - Stock transfer of Council housing

Future Direction

- Focus on “higher level” awareness raising, eg. to Public Health Forum and Strategic Housing Partnership
- Better use of data to map energy efficiency and likely fuel poverty levels
- Improved information sharing between stakeholders
- Increased levels of training and talks for communities